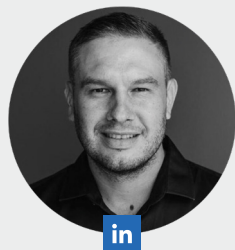


TIAN FENSHAM

Group Chief Financial Officer at Greater Corp



“ My vision is centered around leveraging my financial expertise to foster sustainable growth and create value for businesses and their stakeholders. I am committed to building a network of interconnected companies that thrive through innovation and strong financial foundations. My goal for Greater Corp is to build a world-leading organisation known for its positive impact on society. I am deeply committed to empowering our employees and providing them with opportunities for growth and development.

I am analytical, detail-oriented, and dedicated to maintaining the highest standards of financial integrity. My strengths include strategic financial planning, corporate governance, and leadership. I strive to create an environment where companies can thrive, and employees can achieve their full potential. My dedication to ethical business practices ensures that we operate transparently and build trust with all our stakeholders.

01

BACKGROUND

“ I embarked on my academic journey at Afrikaanse Hoër Seunskool, where I developed a strong foundation in academics and sports. Initially pursuing Industrial Engineering at the University of Pretoria, I soon realised my passion lay in finance, prompting a switch to BCom Accounting. After completing my degree at the University of South Africa and my accounting articles at ACT Solutions, I transitioned to PKF South Africa, where I completed my audit articles and earned my Chartered Accountant qualification.

During my time in auditing, I focused on venture capital companies, large corporations, and internal control reviews across various African countries, including Tanzania, Mozambique, Angola, the DRC, Ethiopia, Equatorial Guinea, South Sudan, and Kenya. This role allowed me to develop a comprehensive understanding of financial management and corporate governance on an international scale. My work with London-listed entities involved extensive internal control reviews, providing me with in-depth knowledge of the venture capital and investment sectors.

My professional journey continued as the Group Financial Director of a retail group with 32 stores across South Africa. In this role, I was responsible for overseeing financial operations, expanding the company's footprint, and optimising financial performance.

After four successful years in retail, I co-founded an accounting firm, which I built and managed for two years before founding Profentum Financial Services as Managing Director. At Profentum, we specialise in accounting, tax consulting, corporate governance, corporate structuring, and financial management, providing innovative and effective solutions to help companies achieve their financial goals.

In 2022, alongside my colleagues, I helped launch Greater Corp, where I now serve as the Group Chief Financial Officer.

Outside of my professional endeavours, I am an avid sports enthusiast. I enjoy tennis, mountain biking, and rugby, and I am a passionate supporter of the Springboks.

I cherish spending time with my family and friends and am dedicated to my wife and two young children.

02

CURRENT VENTURES

Greater Corp

Group Chief Financial Officer
and Co-Founder

I oversee the financial operations of a diverse portfolio of companies spanning multiple industries, including pharmaceuticals, media, retail, and financial services. My role involves strategic financial planning, corporate structuring and ensuring compliance with regulatory standards. I particularly focus on providing economical commercial insurance solutions to companies. I work closely with the CEOs of each company to optimise financial performance and drive sustainable growth.

I am committed to ensuring that Greater Corp and its subsidiaries continue to grow and succeed in the global market. My goal is to build a legacy of excellence, integrity, and positive influence in the industries we operate in.



Explore our newly launched YouTube channel, "**Greater Talks**", where we nurture the seeds of success within the business realm.