

STEPHAN FERREIRA

CA (SA)CA



“ As a seasoned leader and entrepreneur, I am deeply committed to cultivating company cultures that not only optimise talent, but also significantly enhance job satisfaction. My professional ethos is grounded in the conviction that true leadership is about aligning strategic goals with the empowerment of individuals, enabling them to leverage their unique gifts for broader societal impact. This commitment reflects my unwavering belief in the transformative power of effective leadership and underpins my approach to fostering environments where innovation, motivation, and productivity thrive. I strive to lead by example, demonstrating that when we empower people to perform at their best, we unlock unprecedented levels of success and fulfillment, both within companies and in the wider community.

01

BACKGROUND

“ As the Co-Founder and Chief Commercial Officer at Greater Corp, my career in corporate leadership is marked by my ability to master complex operational challenges and spearhead strategic transitions. At IoT.nxt, I led the company through significant expansions, increasing our team size from 25 to 130 within a year and extending our operations into international markets including the U.S. and Europe. My tenure as Chief Operating Officer at ASG the Group involved driving technological innovations and managing substantial growth, all built on a strong foundation from my years at Deloitte Touche Tohmatsu where I gained extensive experience in financial consultancy and auditing.

02

CURRENT VENTURES

Greater Corp

Co-founder and Chief Commercial Officer

I am at the helm of a groundbreaking holding company, driving our mission to create a conglomerate of synergistic enterprises that are set to catapult the business landscape into a new era through strategic disruption. My focus is on deploying an expansive suite of services that includes Business Planning, Optimisation, Strategy, Structuring, Compliance, and Risk Management. By leveraging these tools, we aim to not only innovate but also streamline our operations to ensure robust growth and sustainable success across our portfolio.

ŪGEN Health

Co-founder

ŪGEN Health is at the forefront of developing proactive care solutions for anxiety, stress, sleep issues, and various situational health challenges. We employ Evolutionary Personalised Health techniques, utilising vital data to craft tailored treatment plans that minimise reliance on prescription medications. Leveraging advanced AI technology, we thoroughly analyse each individual's lifestyle and health choices. Our team of expert pharmacists then custom designs a unique molecular formula specifically suited to meet each user's distinct health requirements.

Kensho Media

Co-founder

Kensho Media is a dynamic creative agency, offering a comprehensive range of services including brand collateral design, graphic arts, social media coordination, video production, content generation, web development, and printing solutions. Additionally, we specialise in SEO management, UX/UI consulting, and crafting strategic advertising campaigns, all designed to elevate brands with innovative and effective solutions.

Klude

Co-founder

Klude is driven by a team of experienced professionals committed to delivering premier financial services. We provide extensive assistance in areas such as accounting, taxation, financial management, compliance, and technology-driven insurance solutions. With our rigorous internal control monitoring and precise reporting tailored to every timeline, Klude excels in offering unmatched financial and wealth management services.

+OhDearLyfe+

Co-founder

Ohdearlyfe is a lifestyle brand that transcends traditional streetwear by infusing it with luxury elements. The brand is dedicated to providing high-end fashion that not only complements but also enhances the unique styles and personalities of its customers, embodying an ethos of individuality and modern sophistication.

The Blok Holdings

Founder and Director

The company operates as a private investment and development enterprise, focusing on both the residential and commercial property sectors. It is committed to recognizing and leveraging market opportunities to provide high-value property solutions. My role is pivotal in developing and marketing large retail establishments.



Explore our newly launched YouTube channel, "**Greater Talks**", where we nurture the seeds of success within the business realm.