



I have spent a decade at the helm of a leading South African Pharmacy Group, honing my insights. From an early age, my unwavering passion has been driven by the promise of tomorrow, particularly in the realms of innovative health solutions and the boundless possibilities of Artificial Intelligence. My relentless dedication is focused on not just redefining the future of business, but also on delivering unprecedented value to the communities of South Africa. At the core of my values lies the belief that every individual possesses the potential to reach great heights, even when they doubt themselves. This belief fuels my journey as I work tirelessly to create an ecosystem where success is within reach for all. My dream, though seemingly audacious to some, is clear to me—I aim to be a driving force in creating job opportunities for one million people.

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## PHARMACEUTICAL BACKGROUND

From an early age, my father's mentorship at the **Arrie Nel Pharmacy Group** instilled in me the values of strategic thinking and self-reliance. Over the course of more than ten years of dedicated commitment, my teams and I collectively expanded the group's presence to serve over 4,000 institutions, which include pharmacies, hospitals, and doctors throughout South Africa. Our efforts propelled these entities forward through the implementation of cutting-edge software integration. In my role as the Head of Buying, I successfully managed annual budgets totaling several billions of rands while overseeing a formidable team consisting of over 6,000 individuals. However, when the seismic shift toward proactive healthcare emerged in the wake of COVID-19, I made a bold decision. I stepped away from my father's legacy to pursue my own fervent passion for revolutionising healthcare for the better.

## **CURRENT** VENTURES 02 I'm spearheading this game-changing holding company on a mission to forge a conglomerate of **Greater Corp** synergistic enterprises (outlined below), propelling the world into a bold new era of business Co-founder and Chief Visionary Officer through strategic disruption. Our arsenal of services includes Business Planning, - Optimisation, -Strategy, - Structuring, Compliance, and Risk Management. ŮGEN Health is dedicated to pioneering preemptive care for anxiety, stress, sleep and other **Ů GEN** situational challenges. We harness the power of Evolutionary Personalised Health by gathering Co-founder crucial data to develop customised treatment strategies, allowing us to dial down prescription medication dosages. Harnessing the power of AI, we dive deep into an individual's lifestyle and health decisions. Here, our expert in-house pharmacists engineer an exclusive molecule formula, tailored precisely to the user's unique health needs. Kensho Media is a versatile creative agency with expertise spanning brand collateral, graphic **Kensho Media** design, social media management, videography, content creation, web development and printing. Co-founder We also provide SEO management, UX/UI consultancy, and strategic ad campaign services, helping brands thrive through inventive solutions. Klude is shaped by a seasoned team of experts dedicated to providing top-tier financial solutions. Klude We offer comprehensive support in accounting, taxation, financial management, compliance and (Licensed Financial Services Provider) tech-based insurance. With continuous internal control monitoring and high-level reporting on Co-founder every timeline, Klude delivers excellence in financial and wealth management. Although still in its infancy phase, Vendex is set to become an expansive e-commerce marketplace Vendex opening doors for products and services that lack online presence. From South Africa's thriving Co-founder Spaza industry to independent pharmacies, our mission is to ensure that every business in the country taps into the vast potential of e-commerce.

Explore our newly launched YouTube channel, **"Greater Talks"**, where we nurture the seeds of success within the business realm.